



December 2017

Dear wonderful Foundation Family,

I can turn to Ben & Jerry's vegan ice cream only so many times. The current political upheavals and gridlocks, both here and abroad, are exasperating – and troubling. But in these frustrating times, I can assure you of this: our work at the Foundation does something that Congress has yet to do – **cross the political aisle and get things done**. No doubt both sides of the aisle want to see the private sector step up and help solve social and economic problems.

Our Foundation has been helping the private sector step up for 25 years. We demonstrate that jobs can be created, families can be sustained, and the earth can be healed, all through businesses that choose to do good – to be great. I am wowed daily by our amazing crew of generous, hardworking entrepreneurs, who solve big problems in so many creative ways. **Thank you for helping us help them!**

What has your help allowed us to do so far? **Here's our 25-year report card**. We have:

- Invested \$8 million through 300 loans and equity investments in visionary entrepreneurs.
- Achieved many times that investment by inspiring other funders to co-invest with us.
- Provided entrepreneurs thousands of hours of free expert consultation – and plenty of love.
- Backed incredible businesses, including Equal Exchange, a co-op with 150 worker-owners that supports hundreds of Fair Trade farmers and generated \$70 million in sales last year.
- Faced challenges and lost businesses to hurricanes, fire, illness, murder, competitors, and shady suppliers. Fortunately, many of these entrepreneurs took what they learned and went on to do extraordinary things.
- Changed from a business that has a foundation to a foundation that has a business! Our beloved founder Hal Taussig's revolutionary business model inspired the B Corporation concept, a movement that has taken off and motivated thousands to use business as a force for good.
- Sparked Fair Trade sales in the U.S. and helped launch a national program that promotes Fair Trade in towns, schools, universities, and houses of worship.
- Inspired other foundations to move their endowments into investments that match their missions.

So, take heart, grab some Chunky Monkey, and with your support, we can continue and expand this foundation's great work – and show the politicians how it's done! **Thank you for investing in us with your tax-deductible contribution!**

With warmest holiday wishes,

Elizabeth Killough, Director

P.S. – Don't let politics tear your family apart – book an Untour for your next family reunion!

2017 Investment Highlights



tonlé is our 2017 “UnDreamed of Award” winner – an incredible Fair Trade clothing company. They go above and beyond our dreams by making beautiful apparel from garment scraps. Their mostly female Cambodian employees are paid far more than competitors and have excellent benefits, including unlimited sick days. tonle.com



Comon Yaj Nopitic is a Mexican coffee cooperative that has been impacted by a coffee leaf rust fungus. Our loan primarily supports female-led households to replant their coffee trees. As an organic and Fair Trade cooperative, they assist in environmental monitoring of birds, and partner with Equal Exchange.



Knotty Tie partners with resettled refugees in the Denver area to create beautiful custom ties and scarves, resulting in dignified work and terrific products. This made-in-the-USA company combines handmade quality with advanced digital printing and eco-friendly fabrics. knottytie.com



Accelerating Appalachia cultivates Appalachian businesses that serve our basic needs for food, clothing, shelter and wellness while regenerating people and place. This business accelerator has brought in \$11 million in investment to green businesses, 70% of which are women-led, creating thousands of good jobs. acceleratingappalachia.org

Senda Athletics makes Fair Trade soccer balls, emphasizing excellent craftsmanship, the joy of playing, and improving workers’ lives along the way. Argentina-born, California-based Santiago Halty wants to change the business of soccer balls, support soccer nonprofits, and bring back the fun and community of a casual game. sendaathletics.com



CERO (Cooperative Energy, Recycling, and Organics) is a zero-waste commercial composting company based in Dorchester, MA. This bilingual worker-owned cooperative removes more than 1,000 tons of food waste from the trash cycle annually and gets it to local farms to be composted. cero.coop

We also happily reinvested in **Wash Cycle Laundry** and **Lancaster Food Company**, which both needed new funding to expand and meet growing demand. We love supporting successful investees so they can create even more good jobs while caring for the planet!

Check out all of our investees at untoursfoundation.org!